

**MESSAGE 1:**



Dear "company name" team members,

It's an exciting time at "company name"! This fall, we are happy to support United Way of Siouxland's mission to unite the caring power of the community, One Story at a Time. I personally invite you to join us in this year's employee pledge drive, our gifts will help ensure those in need have access to the services and support necessary to thrive.

Last year XXX employees of "company name" contributed over \$XXXX to this effort. Siouxland has a legacy of generosity, and it is donors like you that made the difference. We are proud to stand next to you in support of United Way again this year.

**United Way supports programs that make Siouxland stronger:**

- Childcare
- Mental Health Counseling
- After School Programs
- Disease Prevention
- Literacy Programs
- School Success Programs
- Parenting Classes
- Services for Senior Citizens
- & More

See [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources) for a list of services and resources.

**Here are just a few examples of how your gift can help:**

- \$1 a week or just \$52, ensures a background check is completed for a potential youth mentor.
- \$5 a week or just \$260, provides a scholarship to help a child attend preschool.
- \$10 a week or just \$520, offers access for three cancer survivors to attend physical rehabilitation programming.

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It's easy to donate, just complete your pledge form and return it to: INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.

Thank you for your support of United Way of Siouxland. Your gift will help improve lives and create hope for those in need, One Story at a Time!

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 2:**



Dear "company name" team members,

**Did you know that local volunteer committees drive the United Way funding process and ensure that each gift makes the most impact?** Funding decisions for programs are data-driven and programs are evaluated on a regular basis to ensure that goals are achieved.

**United Way supports local programs that are here for us when we need help.** Last year, United Way supported 54 local programs that provided over 34,395 services to those in need.

See [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources) for a list of services and resources.

**Here are just a few examples of how your gift can help:**

- \$1 a week or just \$52, provides a child 5 months of STEAM programming.
- \$5 a week or just \$260, provides a week's worth of shelter for a parent and child fleeing abuse.
- \$10 a week or just \$520, provides a family 6 months of diapers & baby wipes.

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It's easy to donate, just complete your pledge form and return it to: **INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.**

Thank you for your support of United Way. Your gift will help provide critical support for members of the Siouxland community, One Story at a Time!

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 3:**



Dear "company name" team members,

**United Way of Siouxland fights for the health, education, and financial stability of everyone in the community.** Siouxland is a special place, and it is people like you and organizations like United Way that make it so. Our community grows stronger when we LIVE UNITED.

**Did you know that if you give \$100 or more to United Way of Siouxland, you'll receive a Giving Card, good for discounts at dozens of local businesses?** See this year's Giving Card discounts at <https://www.unitedwaysiouxland.com/giving-card>.

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It's easy to donate, just complete your pledge form and return it to: **INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.**

Thank you for standing with us in support of the Siouxland community. Your gift will make an impact, One Story at a Time!

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 4:**



Dear "company name" team members,



**According to statistics, the Siouxland community ranks mental health as the top health concern.** That is why United Way is working with a network of local organizations to provide access to affordable counseling and prevention services.

**GOOD NEWS:** We're seeing results! Last year 1,794 services were provided to support people like Daniel, who didn't want to go to therapy because he thought he could handle his issues on his own. He found himself lashing out at family and friends, putting up emotional defenses. Once he realized help was available to him Daniel reached out to a local agency, and today is thriving.

**These results are fueled by your support! United Way is here for us all.** You can help by sharing the services and resources found on United Way's website at [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources).

Please join me in this year's campaign as we unite to change lives for the better, One Story at a Time!

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It's easy to donate, just complete your pledge form and return it to: **INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.**

Together we can make life better for everyone in Siouxland, One Story at a Time! Thank you for your support.

Sincerely,

**SIGNATURE OF SENDER**

MESSAGE 5:



Dear "company name" team members,



**Thanks to you, Emma is ready for kindergarten.** Emma was a new student in her class. Her family did not speak English, and she never socialized with anyone outside of her family until she began to attend school.

According to statistics, 20% of students in Siouxland are English Language Learners.

Thanks to programs funded through United Way of Siouxland, Emma is one of over 300 Siouxland kids entering kindergarten ready to succeed.

**These results are fueled by your support!** Please join me in this year's campaign, together we can make positive change happen in Siouxland, One Story at a Time!

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It's easy to donate, just complete your pledge form and return it to: **INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.**

Thank you, your gift will make an impact in Siouxland!

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 6:**

*One story at a time.*



Dear "company name" team members,



**With your help, Anna is taking care of her daughter.** Anna was struggling after her apartment was damaged due to a fire. She was taking care of her daughter alone, they lost personal items and for several days stayed at a shelter.

According to statistics, the average length of a stay for Siouxlanders at a shelter is 52 days.

Thanks to programs funded through United Way of Siouxland, Anna is one of over 3,000 in the Siouxland community that have accessed these resources to help stabilize a crisis situation. **These results are fueled by your support!**

Please join me in this year's campaign as we unite the caring power of the community!

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It's easy to donate, just complete your pledge form and return it to: **INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.**

Thank you for helping us change lives for the better, One Story at a Time!

Sincerely,

**SIGNATURE OF SENDER**

MESSAGE 7:

Dear "company name" team members,



**With your help, Noah is prepared to succeed.** When Noah's family first took him to childcare, his teachers knew he needed some help. His communication skills were lacking, and he was having difficulty memorizing letters and shapes.

According to statistics, 64% of Siouxland kindergarten students do not meet entrance level benchmarks.

Thanks to programs funded through United Way of Siouxland, Noah is one of over 300 children entering kindergarten with the skills needed to thrive in school. **These results are fueled by your support!**

Please join me in this year's campaign and help make a positive impact in Siouxland, One Story at a Time!

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It's easy to donate, just complete your pledge form and return it to: **INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.**

Thank you for your support!

Sincerely,

**SIGNATURE OF SENDER**

**MESSAGE 8:**



Dear **"company name"** team members,

**United Way is here for us all.** United Way partners with SingleCare, which is a prescription discount program that can be used at any participating pharmacy. Through August of this year, Siouxlanders have already saved over \$70,000 on their prescriptions using this free card. Check it out today, go to [www.SingleCare.com](http://www.SingleCare.com) to:

- Download your Singlecare card
- Check to see if your prescription is covered
- Discover which pharmacies participate

See other services and resources at [www.unitedwaysiouxland.com/community-resources](http://www.unitedwaysiouxland.com/community-resources).

Please join the campaign, your gift will help improve lives and create hope for those in need, One Story at a Time!

**INSERT ANY COMPANY INCENTIVES or GOALS HERE**

It's easy to donate, just complete your pledge form and return it to: **INSERT INSTRUCTIONS, WHERE TO TURN IN FORM, AND WHO TO CONTACT WITH ANY QUESTIONS.**

Thank you for your support!

Sincerely,

**SIGNATURE OF SENDER**