

One story at a time.



Dear "company name" team members,

It's an exciting time at "company name"! This fall, we are happy to support United Way of Siouxland's mission to unite the caring power of the community, One Story at a Time. I personally invite you to join us in this year's employee pledge drive, our gifts will help ensure those in need have access to the services and support necessary to thrive.

Last year XXX employees of "company name" contributed over \$XXXX to this effort. Siouxland has a legacy of generosity, and it is donors like you that made the difference. We are proud to stand next to you in support of United Way again this year.

Why are your gifts so important to the community?

United Way supports local programs for everyone who needs help.

United Way supports programs that make Siouxland stronger:

- Childcare •Mental Health Counseling •After School Programs •Disease Prevention
- Literacy Programs •School Success Programs & More

See www.unitedwaysiouxland.com/community-resources for a list of resources.

Your donation will have the maximum Impact: Our gifts, along with our neighbors, friends and other local businesses are combined to make the biggest difference possible.

Local volunteer committees drive the funding process to ensure each gift is applied to programs that make measurable progress. Funding decisions for programs are data-driven and programs are evaluated on a regular basis to ensure that goals are achieved.

Here are just a few examples of how your gift can help:

- \$1 a week or just \$52, supplies children's books for 10 toddlers.
- \$1 a week or just \$52, provides a child 5 months of STEAM programming.
- \$5 a week or just \$260, provides a week's worth of shelter for a parent and child fleeing abuse.
- \$5 a week or just \$260, provides debt reduction classes for 5 Siouxlanders.
- \$10 a week or just \$520, provides transportation for a child to an after-school program.
- \$10 a week or just \$520, provides a family 6 months of diapers & baby wipes.
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Thank you for your support of United Way of Siouxland. Your donation will help improve lives and create hope for those in need, One Story at a Time!

Sincerely,
CEO NAME
TITLE