

2024SAMPLE ePledge Messages

MESSAGE 1:

Dear "company name" team members,

It's an exciting time at "company name"! We are happy to support the community-improving mission of United Way of Siouxland through our annual employee pledge drive and I personally invite you to join us. This campaign makes a big impact on our community.

Last year XXX employees of "company name" contributed over \$XXXX to this effort. What a great impact!

Some of the programs United Way supports that make Siouxland stronger for us all:

- Childcare
- Mental Health Counseling
- After School Programs
- Literacy
- School Success Programs
- & More

It has the Maximum Impact: Our gifts, along with our neighbors, friends and other local businesses are combined to make the biggest difference possible. United Way invests the maximum amount possible directly into programs.

Here are just a few examples of how your gift can help:

- \$1 a week or \$52, provides a child five months of STEAM programing.
- \$5 a week or \$260, provides a week's worth of safe shelter for a mother and child fleeing abuse.
- \$10 a week or \$520, provides 16 therapy sessions for a child struggling with suicide.

Please join me in this year's campaign, One story at a time.

INSERT ANY COMPANY INCENTIVES or GOALS HERE

It's easy to give, just visit <https://epledge.unitedwaysiouxland.com/Begin.jsp>

Username: (insert username formula)

Password: (insert password formula)

You'll be asked to reset your password, then go ahead and make your pledge.

Thank you for your support!

Sincerely,

SIGNATURE OF SENDER

p.s. I encourage you to visit the Need Help page on United Way's website if you know anyone who needs help www.unitedwaysiouxland.com/community-resources

MESSAGE 2:

Dear **"company name"** team members,

Did you know that 30+ local volunteers participate in the United Way funding process to ensure each gift makes a real difference. Progress is measured to track how lives are improving through each program.

United Way supports local programs that are here for us when we need help.

- **Here** \$1 a week or \$52, provides a child five months of STEAM programming.
- \$5 a week or \$260, provides a week's worth of safe shelter for a mother and child fleeing abuse.
- \$10 a week or \$520, provides 16 therapy sessions for a child struggling with suicide.

Please join me in this year's campaign, One story at a time.

INSERT ANY COMPANY INCENTIVES or GOALS HERE

It's easy to give, just visit <https://epledge.unitedwaysiouxland.com/Begin.jsp>

Username: **(insert username formula)**

Password: **(insert password formula)**

You'll be asked to reset your password, then go ahead and make your pledge.

Thank you for your support!

Sincerely,

SIGNATURE OF SENDER

p.s. I encourage you to visit the Need Help page on United Way's website if you know anyone who needs help www.unitedwaysiouxland.com/community-resources

MESSAGE 3:

Dear "company name" team members,

Did you know that if you give \$100 or more to United Way of Siouxland, you'll receive a Giving Card, good for discounts at dozens of local businesses?

See all the discounts you will receive here: <https://www.unitedwaysiouxland.com/giving-card>

Please join me in this year's campaign, One story at a time.

INSERT ANY COMPANY INCENTIVES or GOALS HERE

It's easy to give, just visit <https://epledge.unitedwaysiouxland.com/Begin.jsp>

Username: (insert username formula)

Password: (insert password formula)

You'll be asked to reset your password, then go ahead and make your pledge.

United, we can make a difference in our community.

Thank you for your support!

Sincerely,

SIGNATURE OF SENDER

p.s. I encourage you to visit the Need Help page on United Way's website if you know anyone who needs help www.unitedwaysiouxland.com/community-resources