

One story at a time.

Campaign Training PALOOZA

Attached are the details for the special event activities held during the Campaign Training Palooza.

These are examples of what we did. They can easily be adapted to include information about your business, a new policy, new products, etc.

United Way has buckets, spinning wheel, etc. available to borrow.

Feel free to contact us if you have any questions.

Check out our website for more great campaign ideas:
unitedwaysiouxland.com/campaign-toolkit

OFFICE GOLF CHALLENGE!

(Need putters, golf balls, office items, poker cards, prizes, score sheet)

- 1. Create a golf course with office items like letter stackers, pencil holders, mugs, 3-ring binders, etc.**
- 2. Give each person a putter and ball, lowest number of strokes wins! (if tie draw high card)**
- 3. Every player gets a poker card.**
- 4. Winner gets a prize!**



POKER RUN!

(Need decks of cards, prizes)

- 1. Use a different color deck of cards for each game played.**
- 2. As participants complete each game, they collect a card of each color.**
- 3. Participant(s) with the best five card poker hand wins a prize!**





the

\$ Price

is

Wrong

**This contribution amount would provide
legal advice for a person to avoid
the wrongful loss of utility service**

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would provide
legal advice for a person to avoid
the wrongful loss of utility service**

\$1/Week (\$52/Year)

**Iowa Legal Aid's Legal Assistance for
Woodbury County Domestic Abuse Survivors**



This contribution amount would allow a therapist to provide on-site counseling at a Siouland school for a month.

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would allow
a therapist to provide on-site counseling
at a Siouxland school for a month.**

\$5/Week (\$260/Year)

**Catholic Charities of the Diocese of Sioux City
Behavioral Health Services**



This contribution amount would provide 160 Mental Health Screening Assessments

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would provide
160 Mental Health Screening Assessments**

\$10/Week (\$520/Year)

**MercyOne Siouland Foundation
Siouland Child Advocacy Center**



**This contribution amount would provide
a student with 5-months of
STEAM Programming**

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would provide
a student with 5-months of
STEAM Programming**

\$1/Week (\$52/Year)

Norm Waitt Sr. YMCA

Preschool, Infant and Toddler, Extended Care



This contribution amount would provide safety for a parent and child for 7 days

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would provide
safety for a parent and child for 7 days**

\$5/Week (\$260/Year)

SafePlace

Safety For All Residents



**This contribution amount would provide
6-months worth of diapers to an
infant center helping families in crisis**

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would provide
6-months worth of diapers to an
infant center helping families in crisis**

\$10/Week (\$520/Year)

**Crittenton Center
Child Care Program**



**This contribution amount would provide
10 Siouxlanders the opportunity to develop
coping skills for anxiety**

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would provide
10 Siouxlanders the opportunity to develop
coping skills for anxiety**

\$1/Week (\$52/Year)

**Heartland Counseling
Peer Support Program**



**This contribution amount would provide
10 credit reports with scores & review for
Siouxlanders looking to build or improve their credit**

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would provide
10 credit reports with scores & review for
Siouxlanders looking to build or improve their credit**

\$5/Week (\$260/Year)

**Center for Siouxland
Financial Literacy and Empowerment**



This contribution amount would provide transportation for an entire year for a child to attend an after-school program

\$1/Week (\$52/Year)

\$5/Week (\$260/ Year)

\$10/Week (\$520/Year)



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\$10/Week (\$520/Year)

**Boys and Girls Clubs of Siouxland
Summer and After School Programs**



**This contribution amount would pay
for school supplies for some of
an Outreach Worker's students**

\$1/Week (\$52/Year)

\$5 /Week (\$260/ Year)

\$10/Week (\$520/Year)



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for school supplies for some of
an Outreach Worker's students**

\$1/Week (\$52/Year)

**Sanford Community Center
Mental Health Outreach**



This contribution amount would cover the sliding scale fee for 13 psychiatry and/or therapy sessions for a patient

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would cover
the sliding scale fee for 13 psychiatry
and/or therapy sessions for a patient**

\$5/Week (\$260/Year)

**Siouxland Mental Health
Serving All That Enter**



**This contribution amount would cover
20 hours of interpretation during cultural
orientation and job readiness training**

\$1/Week (\$52/Year)

\$5/Week (\$260/Year)

\$10/Week (\$520/Year)



**This contribution amount would cover
20 hours of interpretation during cultural
orientation and job readiness training**

\$10/Week (\$520/Year)

**Lutheran Services of Iowa
Resettlement Workforce Development**



THE PRICE ISN'T RIGHT!

(Need 10+ printed pages with United Way goals, clear plastic paper stands, laminated circles with dollar amounts, poker cards, prizes)

1. **Create 10 printed pages with items related to United Way goals.**
2. **Stand up five with clear plastic paper stands.**
3. **Make laminated paper circles with different dollar amounts that match the goals.**
4. **Participants try to put the dollar amounts with the matching goal.**
5. **Mix up the cards and prices during the game.**
6. **Every player gets a poker card.**
7. **Correct choice and player wins a prize!
(If not, the next player is up)**



SPIN THE WHEEL OF UNITED WAY!

(Need wheel, facts for each color, poker cards, prizes)

1. Spin the wheel and answer a question about a United Way goal, United Way or Company fact!
2. Every player gets a poker card.
3. Get the right answer and win a prize!



How many domestic assaults were reported in Siouxland last year?

- A) 450
- B) 550
- C) 575
- D) 675

Nearly 1 in ___ Siouxland families cannot afford the average childcare cost of \$183/week.

- A) 4
- B) 3
- C) 8
- D) 2

___ of Siouxlanders did not graduate high school.

- A) 10%
- B) 14%
- C) 15%
- D) 18%

_____ is the leading cause of death for youth in South Dakota.

- A) Suicide
- B) Car Accidents
- C) Drowning
- D) Substance Abuse

S T O R Y

<p>A _____, stronger community</p>	<p>Person on your left or right</p>	<p>\$_____provides a week of shelter for parent and child</p>	<p>Electronic pledge forms can be found online under the Campaign_____ link</p>	<p>ECM stands for Employee _____Manager</p>
<p>\$260 provides _____therapy sessions for a child</p>	<p>A Giving Card is given to those who donate \$_____ or more</p>	<p>_____ minds, prepared</p>	<p>Campaign theme is One _____at a Time</p>	<p>Campaign Kickoff will be held on Sep 12 at _____</p>
<p>UW mission: to unite the caring power of the _____</p>	<p>_____ & healthy behaviors</p>		<p>Can you leave stocks to UW? YES/NO</p>	<p>_____ we raise the future</p>
<p>UW Loaned Executive volunteers help with the annual _____</p>	<p>Nearly 1 in 3 Siouxland families can't afford the cost of _____</p>	<p>_____ is used for electronic pledging</p>	<p>There were _____ domestic assaults in Siouxland in 2023</p>	<p>_____ for those who seek it</p>
<p>UW of Siouxland has been in existence for _____ years</p>	<p>Imagination Library is a program that provides free _____ to local children</p>	<p>_____ for all those who need it</p>	<p>Find Community Resources at unitedwaysiouxland.com under the _____ button</p>	<p>_____ % of Siouxland adults didn't graduate HS</p>

S	T	O	R	Y
<p>Campaign theme is One _____ at a Time</p>	<p>Nearly 1 in 3 Siouxland families can't afford the cost of _____</p>	<p>Imagination Library is a program that provides free _____ to local children</p>	<p>A Giving Card is given to those who donate \$_____ or more</p>	<p>A Safer, _____ community</p>
<p>_____ % of Siouxland adults didn't graduate HS</p>	<p>Find Community Resources at unitedwaysiouxland.com under the _____ button</p>	<p>Young minds, _____</p>	<p>UW of Siouxland has been in existence for _____ years</p>	<p>UW Loaned Executive volunteers help with the annual _____</p>
<p>Education & _____ Behaviors</p>	<p>There were _____ domestic assaults in Siouxland in 2023</p>		<p>Together we raise the _____</p>	<p>Campaign Kickoff will be held on Sep 12 at _____</p>
<p>Electronic pledge forms can be found online under the Campaign _____ link</p>	<p>Find information about UW online at _____</p>	<p>Can UW accept stock donations? YES/NO</p>	<p>ECM stands for Employee _____ Manager</p>	<p>_____ for all those who need it</p>
<p>There were _____ domestic assaults in Siouxland in 2023</p>	<p>_____ is used for electronic pledging</p>	<p>_____ for those who seek it</p>	<p>Person on your left or right</p>	<p>UW mission: to unite the caring power of the _____</p>

S T O R Y

<p>Person on your left or right</p>	<p>A _____, stronger community</p>	<p>_____ is used for electronic pledging</p>	<p>ECM stands for Employee _____ Manager</p>	<p>_____ for those who seek it</p>
<p>_____ & Healthy Behaviors</p>	<p>_____ minds, prepared</p>	<p>Electronic pledge forms can be found under the Campaign _____ link</p>	<p>A Giving Card is given to those who donate \$____ or more</p>	<p>Find information about United Way of Siouxland at _____</p>
<p>UW Loaned Executives volunteers help with the annual _____</p>	<p>Can UW accept stock donations? YES/NO</p>		<p>_____ we raise the future</p>	<p>\$260 provides _____ therapy sessions for a child</p>
<p>Campaign theme is One _____ at a Time</p>	<p>Nearly 1 in 3 Siouxland families can't afford the cost of _____</p>	<p>There were _____ domestic assaults in Siouxland in 2023</p>	<p>_____ % of Siouxlanders didn't graduate from high school</p>	<p>_____ for those who need it</p>
<p>Campaign Kickoff will be held on Sep 12 at _____</p>	<p>Imagination Library is a program that provides free _____ to local children</p>	<p>UW mission: to unite the caring power of the _____</p>	<p>United Way of Siouxland has been in existence for _____ years</p>	<p>Find Community Resources at unitedwaysiouxland.com under the _____ button</p>

S **T** **O** **R** **Y**

TIC-TAC-TOE BUCKET!

(Need buckets, two small beach balls, poker cards, prizes)

1. Line up 9 buckets in a square.

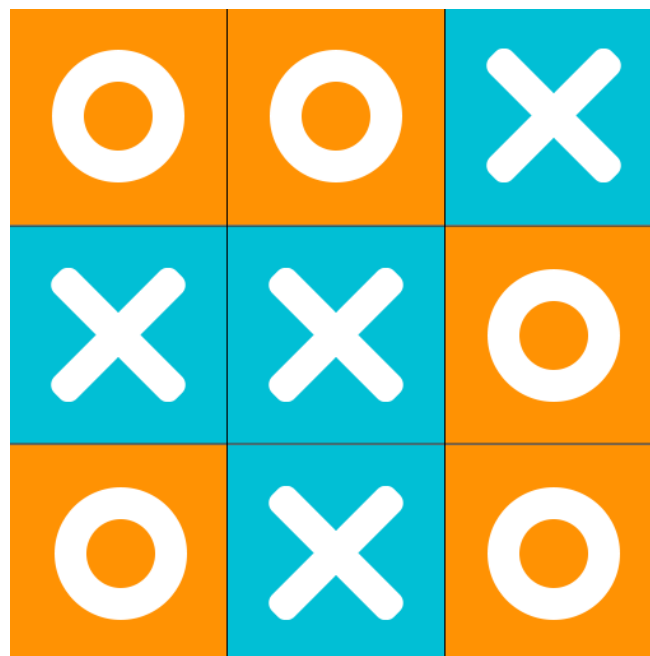
(Put a Company goal or United Way fact on the outside of the buckets)

2. Create a start line.

3. Two participants with different colored balls throw to see who can get a Tic-Tac-Toe first!

4. Every player gets a poker card.

5. Winner gets a prize!

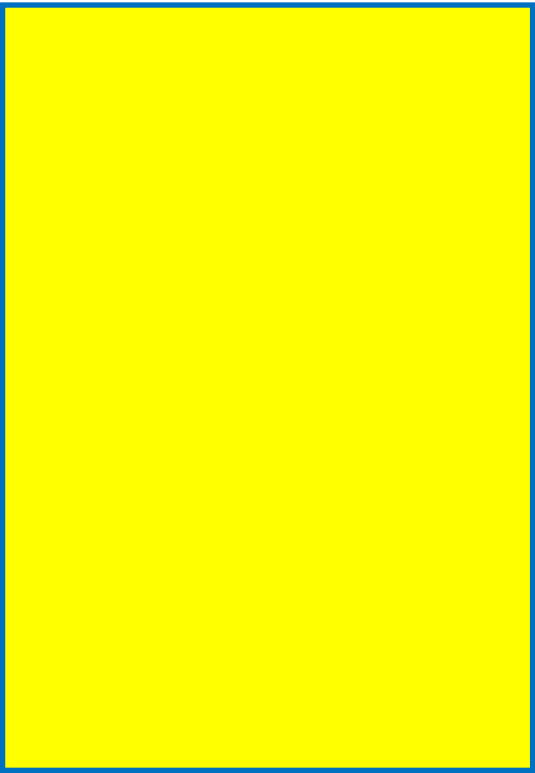
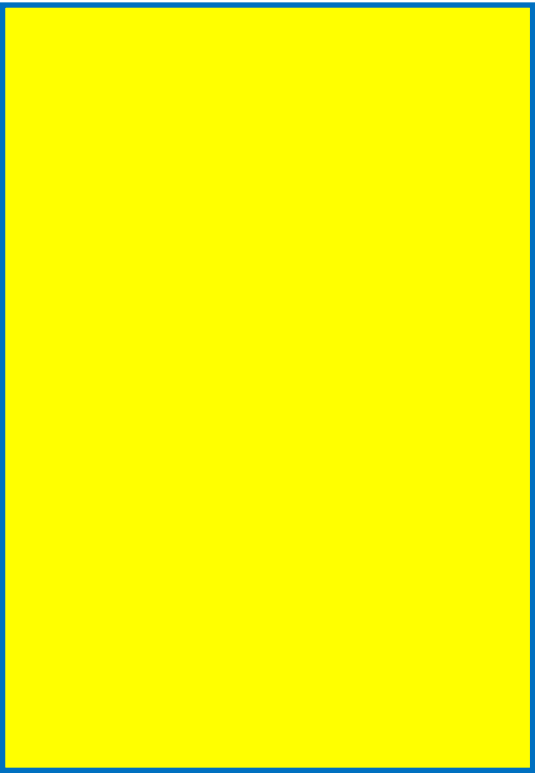
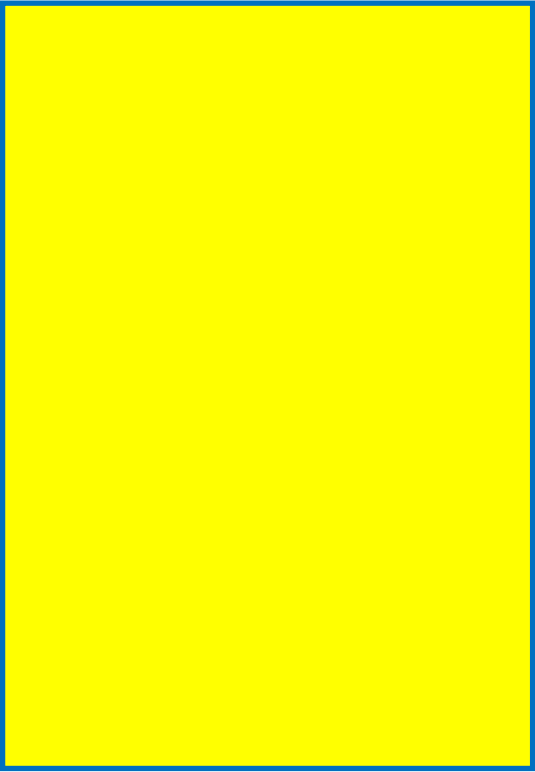
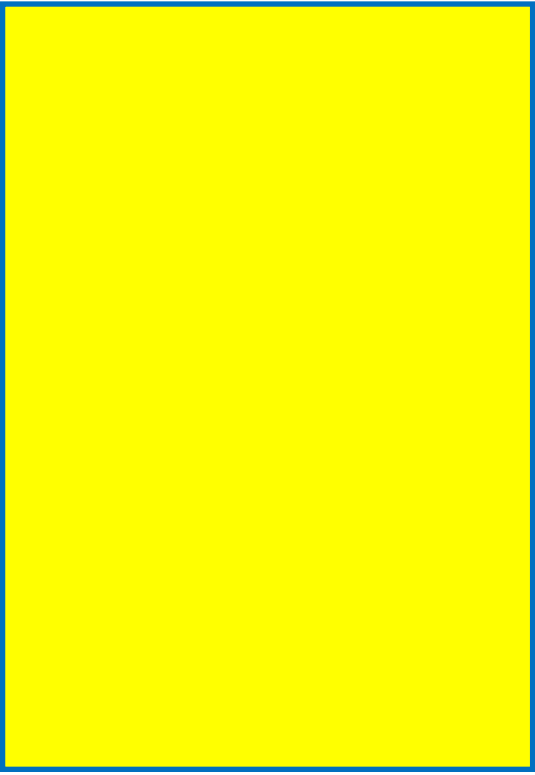


TOILET PAPER CHALLENGE!

(Need toilet paper rolls, mugs, poker cards, prizes)

1. **Two or three participants at a time.**
2. **Participant rolls toilet paper out the length of the table.**
3. **Set a cup or mug from Company on the loose end.**
4. **Participants pull toilet paper with mug on it towards themselves from roll end of table. Participant that gets mug closest before paper tears wins.**
5. **Every player gets a poker card.**
6. **Winner gets a prize!**





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- D) 675

Nearly 1 in ___ Siouxland families cannot afford the average childcare cost of \$183/week.

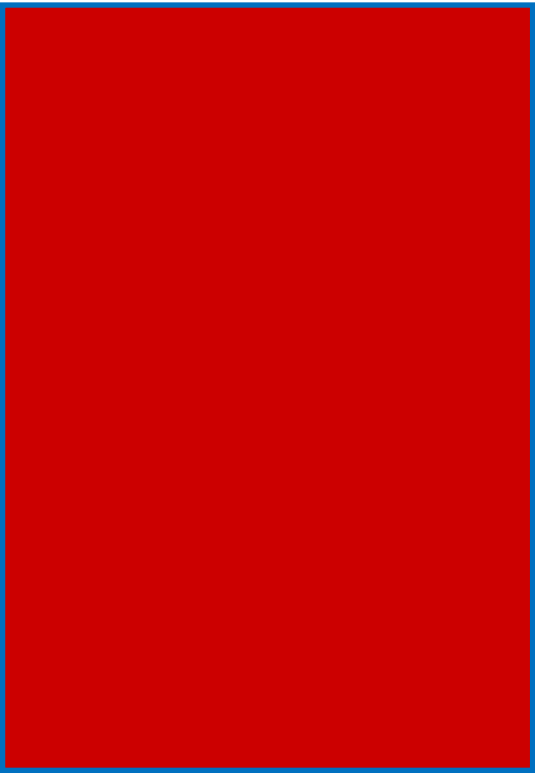
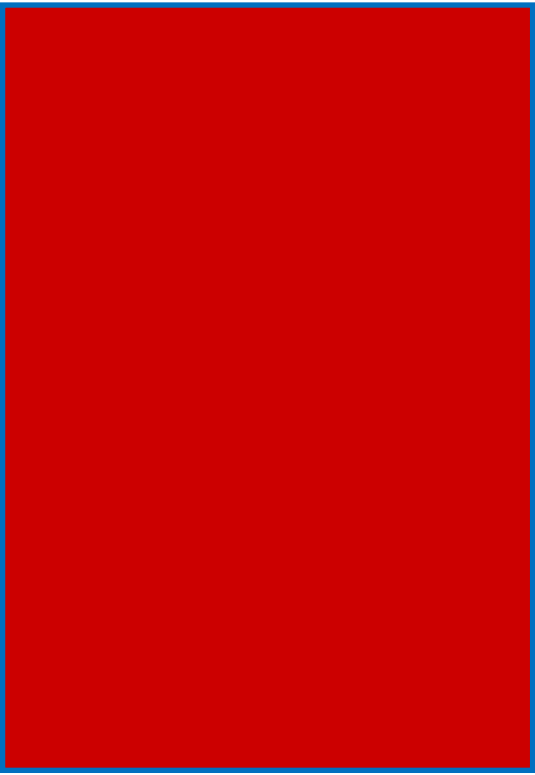
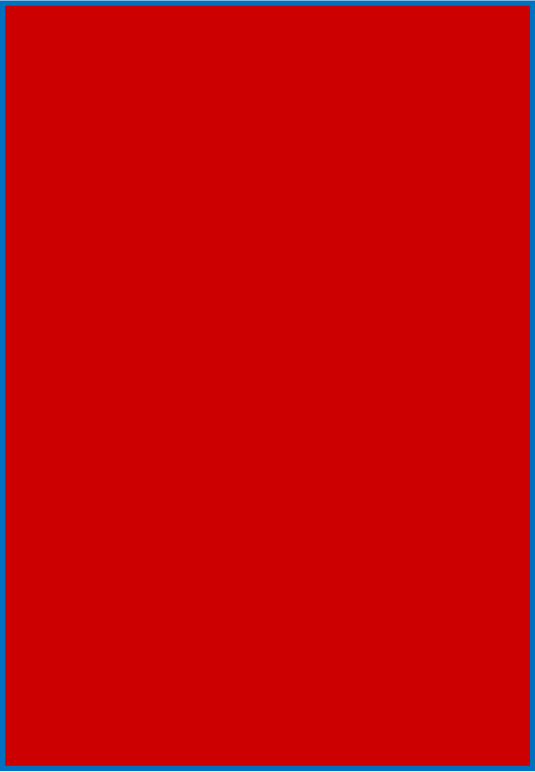
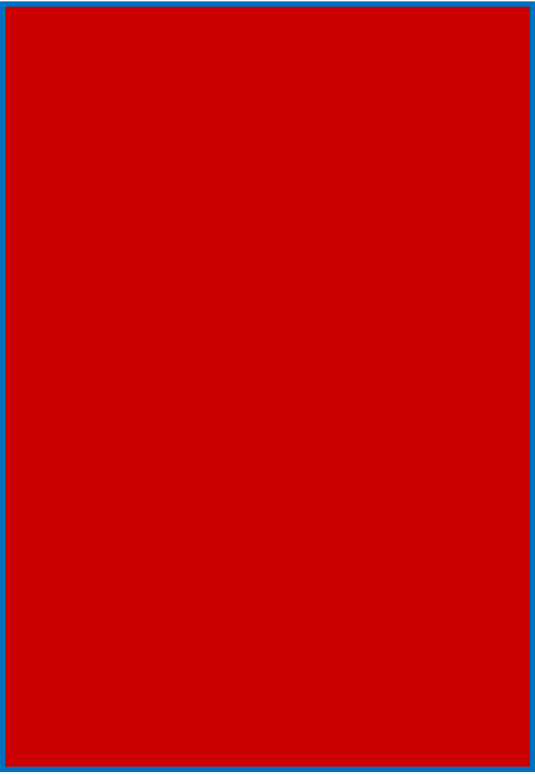
- A) 4
- B) 3
- C) 8
- D) 2

___ of Siouxlanders did not graduate high school.

- A) 10%
- B) 14%
- C) 15%
- D) 18%

_____ is the leading cause of death for youth in South Dakota.

- A) Suicide
- B) Car Accidents
- C) Drowning
- D) Substance Abuse



_____ of Siouxland children entering kindergarten did not meet literacy benchmarks last year.

- A) 52%
- B) 48%
- C) 29%
- D) 64%

_____ of Siouxland adults are considered obese.

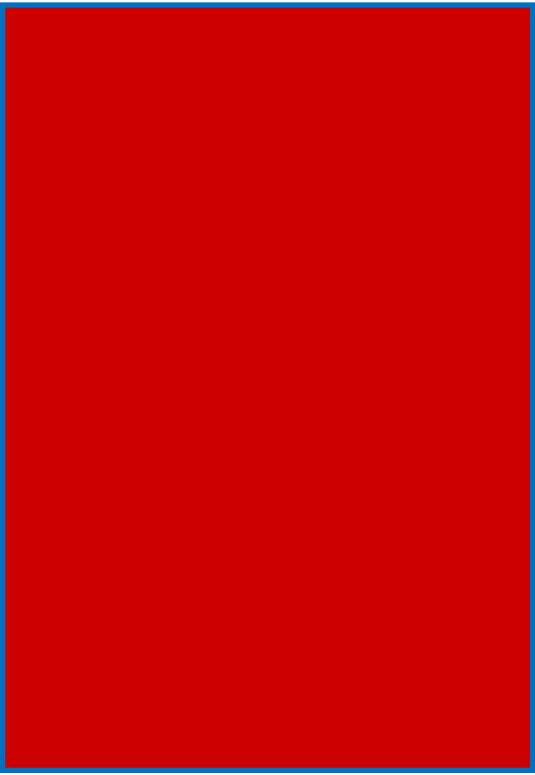
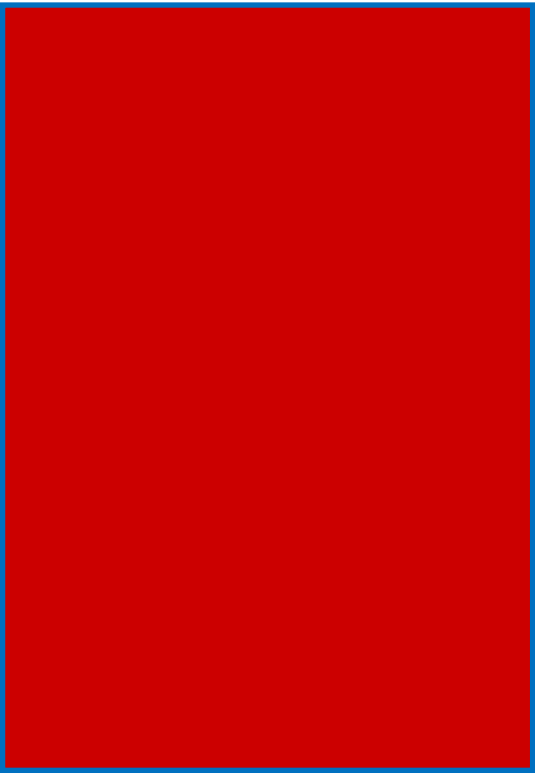
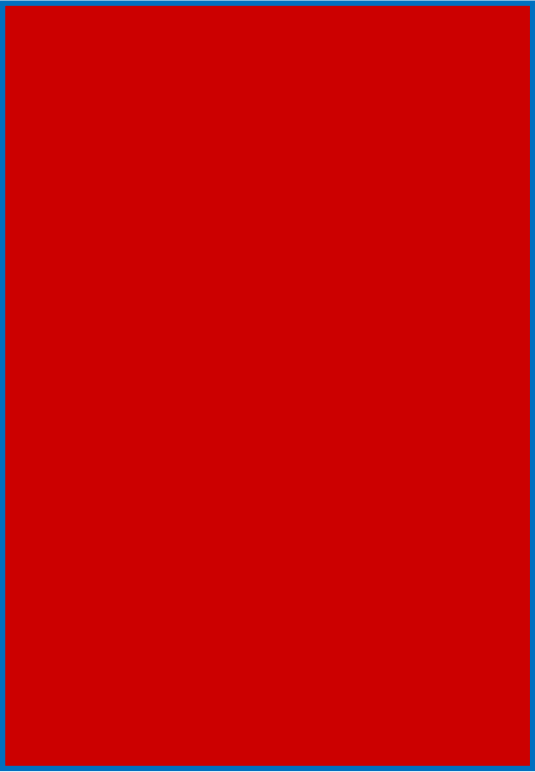
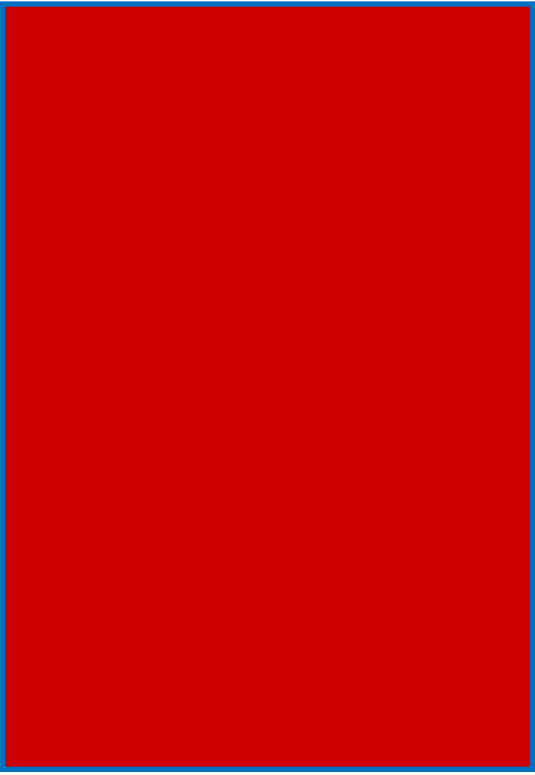
- A) 35%
- B) 16%
- C) 29%
- D) 31%

_____ is the #2 cause of death for youth in Iowa.

- A) Human Trafficking
- B) Car Accidents
- C) Suicide
- D) Substance Abuse

_____ is the leading cause of death for youth in Nebraska.

- A) Smoking
- B) Suicide
- C) Drowning
- D) Substance Abuse



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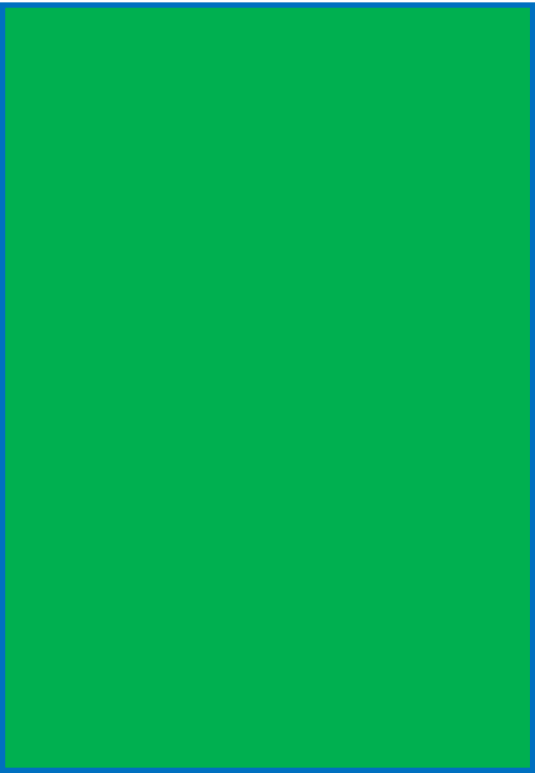
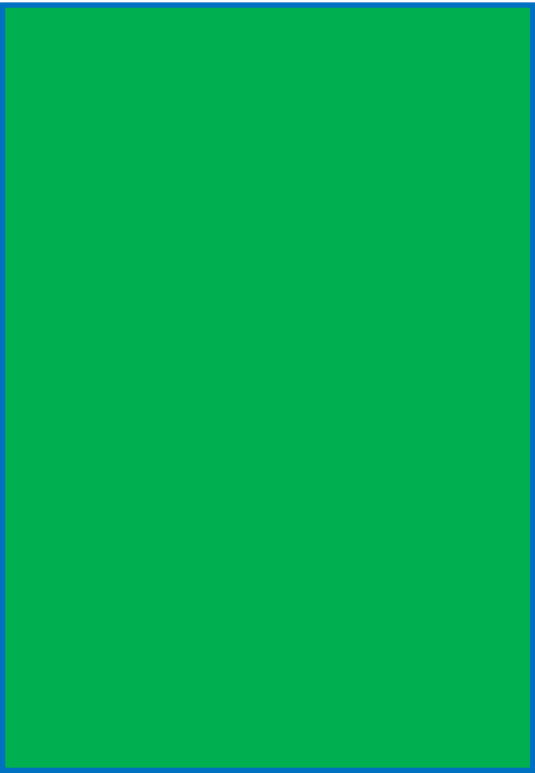
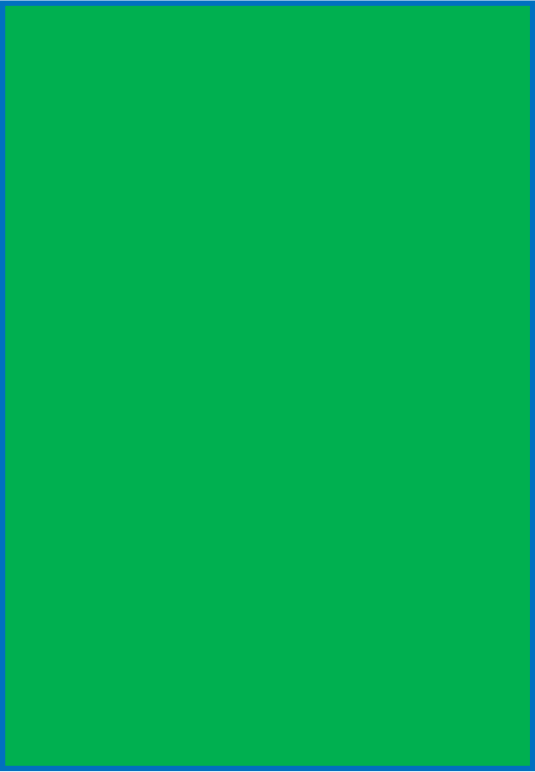
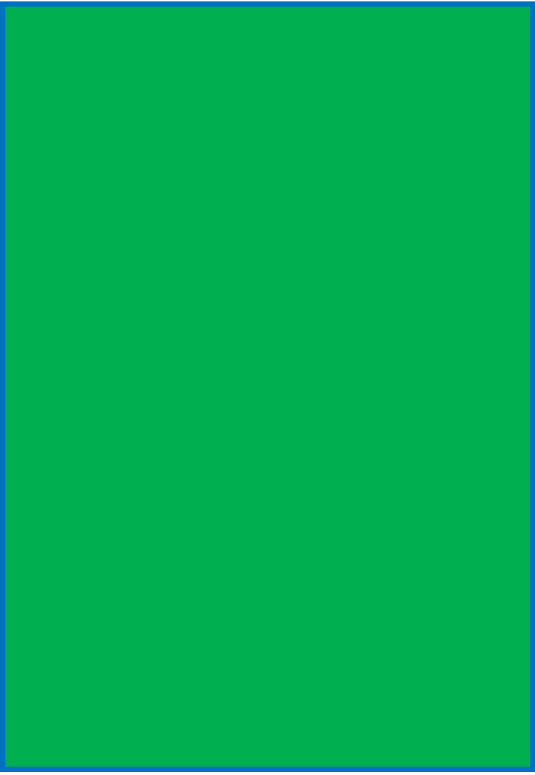
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- D) Substance Abuse



_____ of households in Iowa are one step away from financial ruin.

- A) 37%
- B) 21%
- C) 30%
- D) 28%

_____ % of households in Woodbury county earn below the Federal Poverty Level

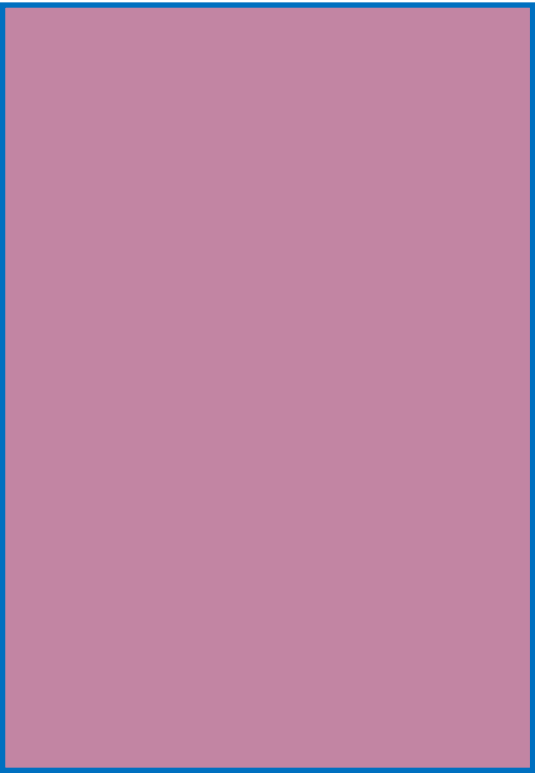
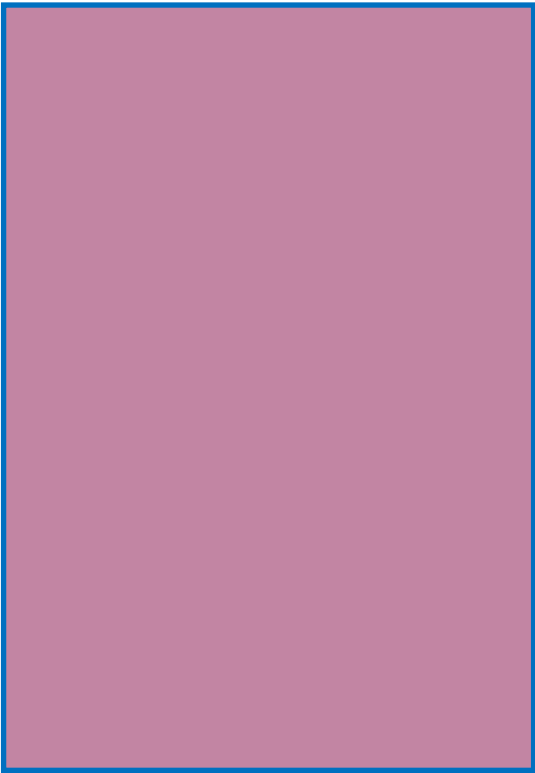
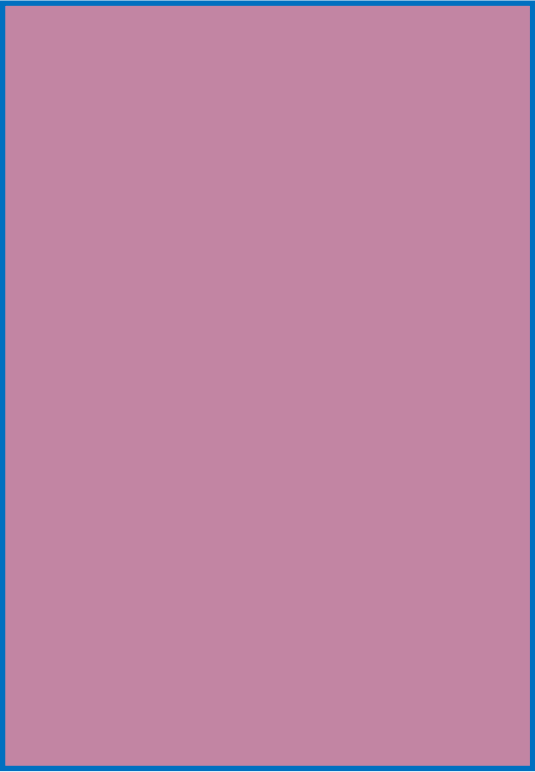
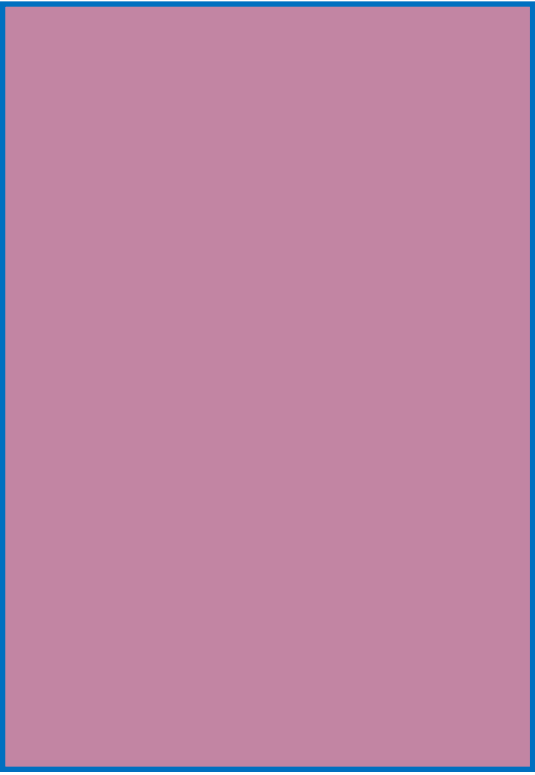
- A) 11%
- B) 14%
- C) 8%
- D) 16%

A donation of \$52 provides a child with _____ months of STEAM Programming?

- A) 3
- B) 8
- C) 1
- D) 5

A donation of \$_____ provides a weeks worth of shelter for a parent and child fleeing abuse?

- A) \$520
- B) \$260
- C) \$240
- D) \$800



A donation of \$52 provides a child with

_____ months of STEAM Programming?

- A)3
- B)8
- C)1
- D)5

_____ who in the list below is not a staff member at United Way?

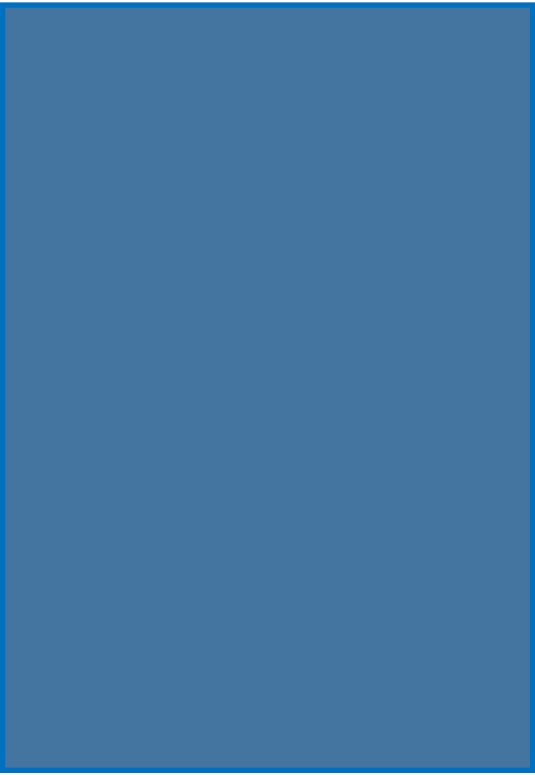
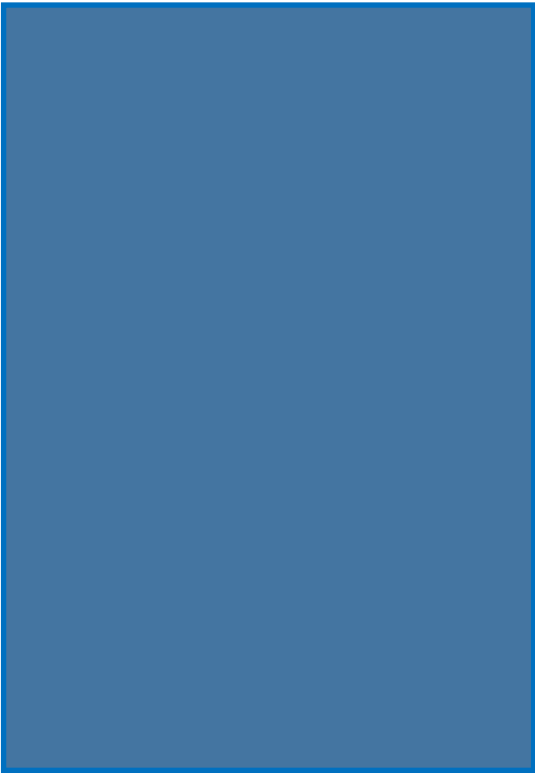
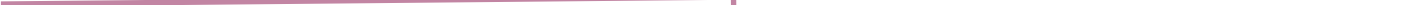
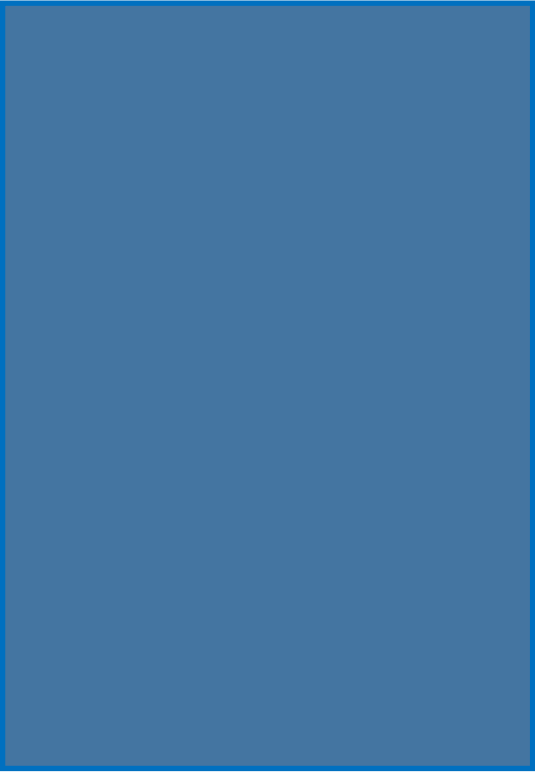
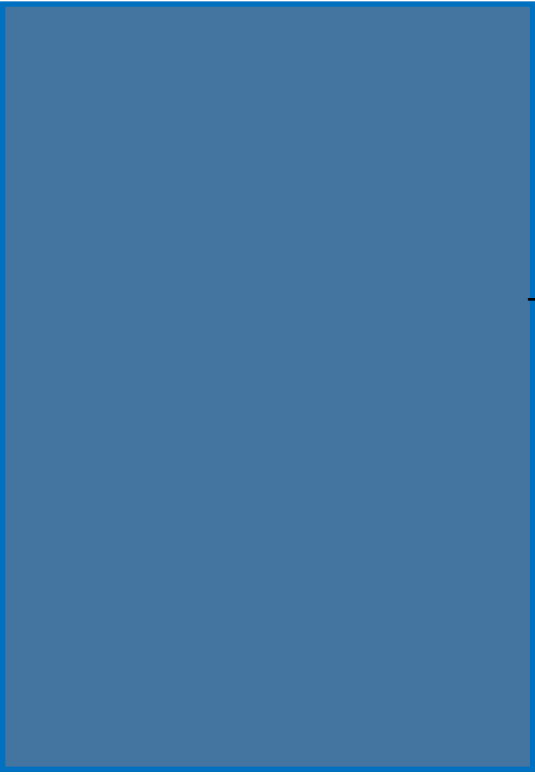
- A)Heather
- B)Pat
- C)Cheryl
- D)Lou Ann

The e in ePledge stands for?

- A)Emergent
- B)Electronic
- C)Easy
- D)Extra

There are _____ periods in a year?

- A)24
- B)26
- C)12
- D)52



A donation of \$52 provides a child with

_____ months of STEAM Programming?

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- B)8
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- D)5

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